

**TROP, PRUNER & HU, P.C.**

INTELLECTUAL PROPERTY LAW ATTORNEYS

1616 S. Voss Rd., Suite 750  
Houston, Texas 77057-3621  
Bus: (713) 468-8880  
Fax: (713) 468-8883

**RECEIVED**  
**CENTRAL FAX CENTER**

SEP 30 2008

# Fax

<b>To:</b>	Examiner Arthur D. Duran	<b>From:</b>	Diana M. Sangalli
<b>Company:</b>	USPTO Art Group 3622	<b>Date:</b>	September 30, 2008
<b>Fax:</b>	(571) 273-8300	<b>Pages:</b>	12 (including this sheet)
<b>Your Ref:</b>	10/074,386	<b>Our Ref:</b>	BLU.0002US

☐ Urgent    ☐ For Review    ☐ Please Comment    ☐ Please Reply    ☐ Confirm Receipt

## MESSAGE:

Attorney Docket No.: BLU.0002US  
Date: September 30, 2008

DMS/njm

Applicant(s): BARRY S. MCAULIFFE, ET AL  
Serial No.: 10/074,386  
Filing Date: February 12, 2002  
Title: MANUFACTURER INCENTIVE PROGRAM

1. Reply to Office Action.

• **Notice:** This information is intended to be for the use of the individual or entity named on this transmittal sheet. If you are not the intended recipient, be aware that any disclosure, copying, distribution, or use of the contents of this faxed information is prohibited. If you have received this facsimile in error, please notify the sender by telephone immediately so that arrangements can be made for the retrieval of the original document at no cost to you.

**RECEIVED  
CENTRAL FAX CENTER**

SEP 30 2008

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant:	Barry S. McAuliffe, et al.	§	Group Art Unit:	3622
		§		
Serial No.:	10/074,386	§	Examiner:	Palani P. Rathinasamy
		§		
Filed:	February 12, 2002	§	Atty. Dkt. No.:	BLU.0002US
		§		
For:	Manufacturer Incentive Program	§	Confirmation No.:	5570
		§		
Customer No.:	21906	§		

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY TO OFFICE ACTION**

Dear Sir:

In response to the Office Action of June 30, 2008, please consider the following remarks.

Date of Deposit: September 30, 2008

Pursuant to Rule 1.8(a), I hereby certify that this document is being facsimile transmitted to the United States Patent and Trademark Office (Fax No. 571/273-8300) on the date indicated above.

  
Nancy Meshkoff